

Photoshop Fundamentals Bundle

Group classes in Live Online and onsite training is available for this course. For more information, email partnerships@vdc.edu or visit: <https://vdc.nobledesktop.com/courses/photoshop-fundamentals-bundle>



admin@vdc.edu • (619) 758-9300

Course Outline

This package includes these courses

- Introduction to Photoshop (30 Hours)
- Intermediate Photoshop (30 Hours)

Introduction to Photoshop

Learn the Adobe Photoshop user interface and the specific tools and features that make Photoshop valuable. Learn major strategies to adjust, correct and supplement photos and graphic projects.

- Recognize the basic tools of Photoshop and appropriately utilize these tools for the desired adjustments and corrections.
- Carry out techniques to adjust, enhance, supplement, and compose files necessary to produce marketing materials.
- Implement proper understanding and organization of files and layers within the layers panel and Photoshop interface.
- Appropriately adjust and export images with variations in image file-type, dimension and color.

Intermediate Photoshop

This Photoshop class reinforces techniques and expands on the Introduction to Photoshop class. You will learn important strategies on how to work successfully, how to plan, design, collaborate and export a project.

- Reinforce the basic tools of Adobe Photoshop and appropriately use these tools for the desired adjustments and corrections.
- Carry out techniques to adjust, enhance, supplement, and compose files necessary to produce marketing materials.
- Incorporate client's determined goals, audience, and branding.
- Assess and adjust image strategy based on determined marketing and design goals.